



INVESTMENT FUNDS

*I*nvestment funds (e.g., mutual, segregated, pooled and labor sponsored funds) are investment portfolios in which investors buy individual units.

CANNEX gathers, compiles and distributes daily fund prices, distributions and month end performance value for investment fund products offered by Canadian fund companies.

The key to the accuracy of this information is the way in which fund companies provide their fund values to CANNEX. At the end of the day fund companies quickly generate a unit value to meet early newspaper deadlines. Fund companies then perform additional checks and audit procedures to determine a final unit value for the day. This final value is used in their shareholder record-keeping system to determine the number of units purchased or redeemed and in subsequent communication with unitholders. It is this final value that is transmitted to CANNEX – electronically – as soon as it is available. This approach ensures that organizations using information provided by CANNEX are receiving the same values as those being communicated by the fund companies themselves.

CANNEX also gathers, compiles and distributes historical fund prices and performance values for the same universe of funds. The key to the accuracy of this information is the cross verification of data. CANNEX has verified historical unit values, distributions and performance values with the fund companies as well as with other sources of historical information. Also, at month end all new values are verified with the fund companies before being released to clients. This provides the fund companies with an opportunity to review the data being distributed on their behalf.

Fund companies rely on CANNEX:

- to distribute their investment fund information, final unit values, distributions, historical prices and performance values to various media, analytical services, web sites, data services and broker / dealer organizations rather than having to deal with these organizations separately
- for comprehensive, timely and accurate surveys of the investment funds market to determine their competitive position.

Fund companies using CANNEX save time.



Brokers / Dealers rely on CANNEX:

- for comprehensive, timely and accurate investment fund information when advising and preparing reports for their clients
- to provide this information by online access, email or electronic file.

Brokers / Dealers using CANNEX can receive all their data from a single reliable source and spend more time with clients developing additional sales opportunities.

Print and electronic media rely on CANNEX:

- for comprehensive, timely and accurate investment fund information, final unit values, distributions, historical prices and performance values that are specific to their geographic or demographic market
- for information in various electronic file formats that can be further customized to individual typesetting or presentation requirements, such as HTML
- for online or web-based fund code look-up tables.

Media using CANNEX receive all data efficiently from a single reliable source.

CANNEX supplies investment fund information and values to:

Analytical Services / Software

Morningstar Canada, Microsoft Money, PlanPlus, Quicken Canada, Vision Systems

Web Sites

CANOE (www.canoe.ca)

Fundcharts.ca (www.fundcharts.ca)

Investment Funds Institute of Canada (www.ific.ca)

MSN Money (www.moneycentral.msn.com)

Northern Securities (www.enorthern.com)

Stockgroup (www.stockgroup.com)

Toronto Star (www.thestar.com)

Data Services

Bloomberg, Broadridge, Canadian Press, CanWest Interactive, Dow Jones (MarketWatch), IDC (esignal), Kingland Systems, Reuters (Lipper), SS&C (SVC), Stockgroup, StatPro Canada, SunGard, Telekurs

Brokers / Dealers

Altamira Financial Services, Armstrong & Quaille, Canaccord Capital, Dundee Wealth Management, Equity Associates, Estate Vault, FundEX / Fundtrade, Independent Planning Group, Investment Planning Counsel, MD Management, Octagon Capital, Qtrade Canada, Research Capital, Worldsource Wealth Management, VirtGroup, Winsted Group