



# RRIFs

*Registered Retirement Income Funds (RRIFs) are investments offered as payout options from Registered Retirement Savings Plans (RRSPs) which are tax-deferred investments.*

CANNEX gathers, compiles and distributes interest rates and product information for fixed interest rate RRIFs offered by banks, trust companies, credit unions, savings and loan and life insurance companies across Canada.

The key to the accuracy and timeliness of this information is that the participating financial institutions maintain their own interest rates and product information on CANNEX. This is done electronically by online access or file transmission. All data is checked electronically when entered and CANNEX staff regularly audits the data for accuracy and completeness. Many institutions fully guarantee the interest rates and product information distributed on their behalf by CANNEX.

## **Financial institutions rely on CANNEX:**

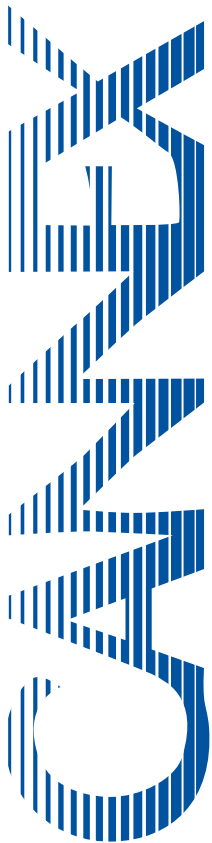
- to distribute their RRIF interest rates and product information to agents and brokers as well as various print and electronic media rather than having to deal with these organizations separately
- for comprehensive, timely and accurate surveys of the RRIF marketplace to determine their competitive position.

Institutions using CANNEX can react more quickly and precisely to take advantage of pricing, cash flow and investment opportunities.

## **Agents and brokers rely on CANNEX:**

- for comprehensive, timely and accurate surveys of the RRIF marketplace when advising their clients based on data provided electronically by the financial institutions
- to provide surveys by fax, online access, email or electronic file.

Agents and brokers using CANNEX can receive all their data from a single reliable source and spend more time with clients developing additional sales opportunities.



## Print and electronic media rely on CANNEX:

- for comprehensive, timely and accurate surveys of the RRIF marketplace that are specific to their geographic or demographic market based on data provided electronically by the financial institutions
- for surveys in various electronic file formats that can be further customized with individual typesetting or presentation requirements, such as HTML.

Media using CANNEX receive all their data efficiently from a single reliable source.

## CANNEX supplies RRIF interest rates and product information surveys to:

### Newspapers

Hamilton Spectator

### Electronic Media

[www.advisor.ca](http://www.advisor.ca), [www.bankrate.com](http://www.bankrate.com), [www.cannex.com](http://www.cannex.com), [www.canadianmoneysaver.ca](http://www.canadianmoneysaver.ca),  
[www.globeadvisor.com](http://www.globeadvisor.com), [www.globeinvestorgold.com](http://www.globeinvestorgold.com), [www.moneysense.ca](http://www.moneysense.ca),  
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