Investments funds (e.g., mutual, segregated, pooled, labour sponsored and exchange traded funds) are investment portfolios in which investors buy individual units.

CANNEX gathers, compiles and distributes daily fund prices, distributions and month end performance value for investment funds offered by fund companies across Canada.

The key to the accuracy of this information is the way in which fund companies provide their fund values to CANNEX. At the end of the day fund companies quickly generate a unit value to meet media deadlines. Fund companies then perform additional checks and audit procedures to determine a final unit value for the day. This final value is used in their shareholder record-keeping system to determine the number of units purchased or redeemed and in subsequent communication with unitholders. It is this final value that is transmitted to CANNEX – electronically – as soon as it is available. This ensures that the organizations using information provided by CANNEX are receiving the same values as those being communicated by the fund companies themselves.

CANNEX also gathers, compiles and distributes historical fund prices and performance values for the same universe of funds. The key to the accuracy of this information is the cross verification of data. CANNEX verifies historical unit values, distributions and performance values with the fund companies as well as with other sources of historical information. Also, at month end, values are verified with the fund companies before being released to clients. This provides the fund companies with an opportunity to review the data being distributed on their behalf.

#### **Fund Companies rely on CANNEX:**

- To distribute their investment fund information, final unit values, distributions, historical prices and performance values to various media, analytical services, web sites, data services and broker / dealer organizations rather than having to deal with these organizations separately.
- For comprehensive, timely and accurate surveys of the investment funds market to determine their competitive position.

Fund companies using CANNEX save time.

# **Investment Funds**

## **Brokers / Dealers rely on CANNEX:**

- For comprehensive, timely and accurate investment fund information when advising and preparing reports for their clients.
- To provide this information by online access, email or electronic file.

Brokers / Dealers using CANNEX receive all their investment fund data from a single reliable source and can spend more time with clients developing additional sales opportunities.

## **Print and Electronic Media rely on CANNEX:**

- For comprehensive, timely and accurate investment fund information, final unit values, distributions, historical prices and performance values that are specific to their market.
- For information in various electronic file formats that can be further customized to individual typesetting or presentation requirements, such as HTML.
- For online or web-based fund code look-up tables.

Media using CANNEX receive all data efficiently from a single reliable source.

### **CANNEX** supplies investment fund information and values to:

- Data / Analytical Services / Software Bloomberg, Interactive Data Corp, Kingland Systems, Kronos Technologies, Markit on Demand, Microsoft Money, Morningstar Canada, Postmedia Digital, SmartOffice / Ebix, SS&C (SVC), Ticoon Technology.
- Web Sites SIAcharts (www.SIAcharts.com), MSN Money (www.msn.ca).
- Brokers / Dealers Dundee Wealth Management, FundEX / Fundtrade, Independent Planning Group, Investia Financial Services, Investment Planning Counsel, Placement IDEMA, Qtrade Canada, Worldsource Wealth Management, VirtGroup.

