

## CARLOS CARDONE



As the Senior Managing Director at Strategic Insight (formerly Investor Economics), a premier Toronto consulting firm specializing in the financial services industry, Carlos Cardone leads a team of 14 professionals heavily immersed in the research of investment funds globally, deposit products and Canada's wealth market. He is one of the key contributors to the *Household Balance Sheet Report*, a research service that tracks (and forecasts) the financial holdings of Canadian households.

Mr. Cardone also leads Strategic Insight's global research service, which tracks developments in the investment funds industry, distribution and regulation in Europe, Asia and Latin America.

With his team, Mr. Cardone is responsible for the *Insight Report*, which focuses on investment funds; *SIMFUND Canada*, a web-based decision-making tool for mutual fund companies; the *ETF and Index Fund Report* and the *Deposit and Fixed Income Advisory Service* among other research services.

Mr. Cardone joined Investor Economics in 2004. Trained as a market analyst, he has several years' experience in the automotive industry in South America. He graduated from the Social Sciences School, University of Buenos Aires, in Argentina. He is a native Spanish speaker, and as you might anticipate, a soccer fan.